

**See Masstech Group and Hi-Stor Technologies at NAB Booth #SU13813**

## **News Release**

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### **FOR IMMEDIATE RELEASE**

## **Masstech Group and Hi-Stor Announce Successful Completion of RTM™ & StorSentry™ Integration**

### ***Delivering Proactive Monitoring of Media and Storage Devices To Improve Security and Reliability For Broadcast Environments***

**LAS VEGAS — April 14<sup>th</sup>, 2008** — Masstech Group Inc., a leader in solutions for media lifecycle management and Hi-Stor Technologies, a leading provider of high impact storage management solutions, have successfully completed integration of Masstech's Real Time Monitoring (RTM™) solution with Hi-Stor's StorSentry™ proactive tape infrastructure management solution. This integration enhances Masstech's powerful RTM solution by bringing proactive monitoring capabilities at both the data tape and drive level, delivering enhanced security to tape storage infrastructure.

“Hi-Stor has many years of experience working with media and drive monitoring, and we have leveraged this knowledge to allow our customers to gain improvements in content security and tape/drive error identification” commented Sudy Shen president and CEO, Masstech Group. “We see Hi-Stor as providing a highly innovation solution which brings not only a reduction in the loss of data, media and drives downtime but most importantly it brings greater peace of mind to our clients and we are very pleased with that outcome.”

“Working collaboratively with Masstech we have developed a strong relationship which turns our mutual knowledge of the broadcast industry into high value added solutions for clients” said Fernando Moreira, CEO, Hi-Stor Technologies. “We are committed to working with key partners such as Masstech to continue to develop tailored solutions which meet the specific needs of the broadcast industry.”

The integration of StorSentry™ into Masstech’s powerful RTM solution will be demonstrated on Masstech Group’s booth at the upcoming National Association of Broadcasters Convention (NAB) in LasVegas on booth #SU13813, and will be released end April 2008.

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#### **About Masstech Group**

Masstech is a global developer of media lifecycle management, workflow productivity enhancement, business continuity and compliance. MassStore™ WAM™ Suite of Workflow Asset Management products are used by our worldwide clients in broadcast, cable, production and satellite operations. [www.masstech.com](http://www.masstech.com)

#### **About Hi-Stor**

Hi-Stor is a leading provider of high impact storage management solutions. The company's award-winning applications and services enable organizations to reduce data loss risks and to optimize their storage assets. Leading companies and large industry players use Hi-Stor’s innovative software to improve the quality of their storage management architecture and solutions. Hi-Stor’s software solutions (StorSentry™ & StorBee™) are based on more than 10 years of high innovation R&D and Services focused on storage management by worldwide recognized experts. Hi-Stor large customers and industry partners worldwide include Ascent Media, Bouygues Telecom, Dassault, EADS, EMC, Imation, Finanz IT, Orange, Quantum, Red Bee BBC, Sun and Turner Broadcasting Systems Inc. Founded in 1997, Hi-Stor has offices in the United States (Louisville, CO & Boston, MA), France (Toulouse & Paris) and is represented in UK, Italy and Germany. Additional information about Hi-Stor is available at [www.hi-stor.com](http://www.hi-stor.com) or by calling +1 913 268 802.

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